

## West Hartford Clean Energy Task Force

### Meeting Notes

Date: January 26, 2012  
Time: 7:00 PM  
Location: Town Hall, Room 312

- **Introductions**

Participants: Paul Popinchalk, Justin Haaheim (Clean Water Action), Sue Begin, Chris Nelson, Bob Palmer, Catherine Diviney, Roger Smith

- **Updates/Announcements -**

- New town website – [www.westhartford.org](http://www.westhartford.org), Living Here > Green Initiatives – Catherine

See pages related to energy. Send ideas/changes to Catherine including where to find the clean energy task force. Suggestion to link to DPW on recycling. Utility data section with EnergyStar ratings up there. Catherine to periodically update. Links to solar with live data.

- Clean Energy Banner– Chris

24 ft by 3. Need less text. 2 weeks max at the time, we get rotated in between other banners. Need to figure out how to make updatable numbers. Bob Palmer to talk to Chris.

Sign up for Clean Energy.... 1423 homes and counting. Can “patch” number but that costs money. Chris Nelson to investigate.

Idea- custom website for new suppliers just for WHCETF and integrate with our website.

Need agreement in place for \$20/sign-up bounty from each vendor. Anyone who signs up through the website. (assign to Tom Coughlin).

**Send Chris comments and he'll send out draft.**

- Update the official membership list (on WH website.) Recommend new members to Catherine and remove old ones.
- CT Energy Efficiency Fund announced 2012 commercial incentives
- Solar panels- 2/2 at Wolcott contractor meeting for bidding (9kW= 6kW incentive + 3kW from Whole Foods grant); Bishop's corner library DPW interconnection agreements are in. Start in Feb.
- Kill a Watts- Chris Nelson to check with Joe Cadieux about status of the meters and if they are in use. If not, suggestion to donate to schools.

- 2012 Organization and Goal Setting – facilitated by Justin, Clean Water Action

### **Resolve tonight:**

- Does group continue?
- What does group work on?
- Implement 2009 Energy Plan with Catherine?
  - If so, what projects? Efficiency in buildings as theme. \$10s of millions or capital/short-term? Room for help? Catherine thinks there is room for help based on list of projects and will need to brainstorm ways to work together. Potentially do as meetings separate from CETF during day.
  - Beneficial to the town? How can we relate/be useful? Soundingboard? Research arm? Status check- red, yellow, green. Recommendations to change/add.
- Work on separate projects?
- Leadership for task force
  - Volunteer roles
  - Who does emails/agendas
  - Council member
- When meet? Set time and date?
- Building membership
- Building Email list?
- Newsletter/ videos/ share information?

### **What are we excited about?**

Paul- implementation of good work to reduce carbon footprint. Schools/building improvements.  
 Chris- Increase residential/business signups to support clean energy and energy efficiency. Non-task force advocacy through Sustainable W. Hartford. Recognition of local businesses who lead.  
 Catherine- implementing energy efficiency projects, making website good with data piece  
 Susan- Implement plan. Reducing fossil fuels, increasing clean energy through education, helping residents take next step. Tying in PTOs etc. into energy upgrades.  
 Rob- thinking about reducing energy use for residential, business, institutional sectors of the town. Plan or project for outreach (incl. schools.) Buildings or vehicles.  
 Bob- implementation of plan. Conservation Challenges.  
 Carol- bringing alternative technologies, new ideas to the towns.  
 Roger- going big in implementation of town energy plan and leading by doing

### **Discussion of group's role**

WH-CETF

Special focused meetings on particular topics. Brainstorm solutions, bring in ideas.  
 Topics to be chosen by Bob/Catherine and meetings called by them.  
 Focus on plan but main work outside meetings.

S-WH

Different kind of team and meeting format to do outreach to community.

What have we decided

1. Re-energize Sustainable W. Hartford to carry out outreach beyond the town- community

projects and communications. Would also support town initiatives. Hold community meeting start with list of projects. Paul Popinchalk, Chris Nelson help restart- invite core group to prep. for community meeting. Thur 2/9 7PM. Then community meeting.

2. Reconstitute WH CETF: focus on town government, advise town. Policy and technical expertise. Chair: Catherine. May be at diff. times of day.  
Feb 15<sup>th</sup> (3<sup>rd</sup> Wed?) for WH-CETF and then as needed.

# Projects

Research

Sounding board

Drumming up energy  
in Town

Paul - Reduce Carbon footprint.

+1 +1 L Implementing. Schools/Building

Chris - Increase Res/Biz EE + ~~EE~~ RE  
Signage

Catherine - Making website good.

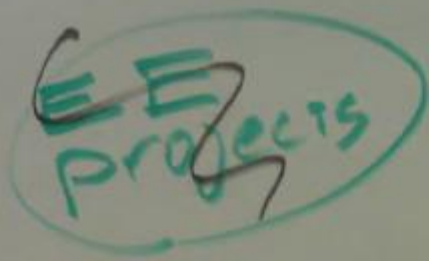
Outside<sup>Non-Town</sup> advocacy w/ SWH  
→ Via Schools

+1 Education on RE + EE

Promoting  
Publicity

Non-Town/Biz Reductions

Use town  
as example



Conservation challenges <sup>+1+1+1</sup>

A+ Technologies (steam loop)

Video competition

Partnerships

Internal Advocacy

Recognition Program - businesses

NZN in WH

PTO Fundraisers for EE

GHG Inventory

We are deciding...

★ Reenergize SWH <sup>+ schools</sup> for Community tasks

↳ objectives come from CETF

↳ ~~Reenergize~~ Muni is for CETF

General

Focus on: Action & Education

Facebook for SWH ← use more

CETF is administered by Catherine

↳ everyone is invited to mts

- Hold planning mtg  
- Hold community  
mtg

Next Steps

Chris Emails SWH

Paul will sched planning mtg

Chris will figure out FB

Mtg Thu Feb 9 @ 7pm → SWH Planning

Mtg Wed Feb 15 @ 7pm → CETF <sup>Implementation</sup> meeting

Roger Sends Notes